



FALL 2014

# Signals

The Newsletter of the  
Signal Hill Education Foundation

## B<sup>2</sup> Brings Community Together

by Garen Vartanian, SHEF Board Member

The 2<sup>nd</sup> annual Bizarre Bazaar (B<sup>2</sup>) event took place Saturday, Oct. 4, at Signal Hill Park. And like the first installment in 2013, the 2014 rendition again proved very successful. Signal Hill Education Foundation (SHEF) sponsors B<sup>2</sup>, which is a “friend-raiser” for the organization.

SHEF board member Beth Lenz, who co-chaired the event with fellow board members Lanna Boyles and Jackie McCloskey, said B<sup>2</sup> went smoothly. “It was a well-attended event and all the vendors mentioned they look forward to participating again next year,” said Lenz, who noted two personal B<sup>2</sup> highlights included shopping and reconnecting with neighbors. “And it’s a great way to get SHEF’s name out in our community and neighborhood. This is a good community event.”

SHEF President Paul Sforza, meanwhile, has been pleased with B<sup>2</sup> both years and praised those involved. “SHEF has some great board members and we live in a great, active community,” he said. “The event is maturing and getting bigger and better each year. The event brings people together from the community and continues to raise awareness of SHEF and our mission.”

B<sup>2</sup> included approximately 20 vendors and a wide array of items including: treasures, gems, trinkets, gizmos, and gadgets from artisans, collectors, dealers, crafters, retailers and everything in between.

In addition, Signal Hill 8<sup>th</sup> graders sold food items such as pizza, chips and brownies, along with beverages. A group of SHS teachers also sold hot dogs, chili and “walking tacos”.

Overall, B<sup>2</sup>, which ran from noon-4 p.m., featured a continuous flow of people, Lenz estimated roughly a few hundred attendees throughout the day. About the only obstacle was the windy conditions, which caused minor challenges for vendors trying to set up tents. Otherwise the weather, while chilly, cooperated with sunny skies.

Moving forward, Lenz hopes a 3<sup>rd</sup> annual B<sup>2</sup> takes place in 2015, with even more vendors and said starting the planning process sooner would be beneficial. “Vendors look forward to participating again and were pleased with the turnout” Lenz said.

Added Sforza: “We will take up planning for our 2015 events over the course of the next couple board meetings. Each year we get a little smarter about our planning, starting earlier, and getting the word out. I think it (B<sup>2</sup>) will continue to grow and serve as a community ‘friend-raiser’.”

For more information, please visit : [shefinfo.org](http://shefinfo.org).

### Our Mission:

To insure continuing financial support for the Signal Hill School to enhance the strength of the region by providing exceptional opportunities for intellectual discovery for all members of the Signal Hill Community

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### Save the Date-

**Saturday, Nov. 16:** Cocktails for a Cause (C4AC), SHEF’s annual fundraiser



**Thank You** by Paul Sforza, SHEF Chairman

A big thank you to retiring board members, Steve Suess and Tom Hunter, for your many years of service to SHEF and commitment to Signal Hill School. On behalf of the SHEF Board, I want to thank each and every one of our donors. Although the list below does not reflect everyone that made a difference to our mission this past year; to those who donated even small amounts through the High Five program, participated in the Bizarre Bazaar, gave time to volunteer at an event or with a mailing, your efforts are very much appreciated. We have a great tradition of giving back; to support the Signal Hill School and the Community it serves. You, our donors and volunteers, give small, give large, give once, or give every time – you make a difference.

Thank you to all who have donated to the Signal Hill Education Foundation, July 2013 through June 2014.

In Honor of Carol Turner	<u>Individuals:</u>	Mark & Stacey Henke	Mr. & Mrs. Otto Roberts
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	Mr. & Mrs. Richard Boyle	Lissa Hollenbeck	Scott & Julie Russell
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